

# BLUHOST

## JOSÉ M. SUÁREZ – PRESIDENT & CEO

Jose, known to all as "Peco", is a seasoned hospitality professional with almost 30 years of experience in both the public and private tourism and hospitality fields. Peco founded BluHost last October after serving as President of International Hospitality Enterprises (IHE) for the last 14 years. BluHost is a Puerto Rico based hospitality management company specializing in hotel and restaurant operations.

BluHost currently manages on behalf of PRISA Group Hyatt Place Manatí, Hyatt Place Bayamón, Hyatt Place San Juan and Hyatt House San Juan. The restaurant portfolio includes Barullo Taberna Española, La Central by Mario Pagán, Arena Medalla and Pudge's Pizza, all located at the Distrito T-Mobile.

His prior experience includes leading the island's tourism industry in the years after the 9/11 terrorist attacks, having served as Executive Director of the Puerto Rico Tourism Company from 2002-2004. He is currently the Chairman of the Board of Discover Puerto Rico, the island's destination marketing organization.

Peco holds a BA in Business Administration from the University of Dayton and a Masters Degree from the prestigious Cornell University – School of Hotel Administration.



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BluHost is a Puerto Rico based hospitality management company specializing in hotel and restaurant operations. Our team has decades of experience managing independent and branded hotels in all categories from select service to ultra-luxury hotels and has also successfully developed and managed world class independent restaurants and leading restaurant franchises. We bring a unique perspective of having an intricate knowledge of Puerto Rico's market dynamics and offer a hands-on approach to hotel and restaurant management.

We currently manage hotels and restaurants on behalf of PRISA Group. PRISA Group is a leading developer and builder of residential communities and luxury hospitality projects. BluHost currently manages on behalf of PRISA: Hyatt Place Manatí, Hyatt Place Bayamón, Hyatt Place San Juan and Hyatt House San Juan.

BluHost also manages 4 restaurants at the recently opened Distrito T-Mobile, Puerto Rico's premier entertainment destination. The restaurant portfolio includes Barullo Taberna Española, La Central by Mario Pagán, Arena Medalla and Pudge's Pizza. BluHost collaborated with PRISA Group and other consultants to develop the restaurant concepts under our management.

Why BluHost? The blue color represents the sea that surrounds us and connects us to the rest of the world. Blue is also associated with depth, expertise, integrity and stability, values that guide us. As hospitality professionals, in essence, we are hosts who are proud to entertain and welcome guests at our hotels and restaurants everyday with passionate hospitality and service.