



VOICE & ACTION

OF THE PRIVATE ENTERPRISE



**Lobbying and
Legislative Action**



Networking



**Workshops and
Educational Events**



**Health & Insurance Plan
and Discount Program**



Work Committees



**Economic Studies
and Reports**

#CamaraEnAccion



PUERTO RICO CHAMBER OF COMMERCE

MISSION

To strengthen the development of our members by providing knowledge, multi-sector representation and protecting the values and foundations of free enterprise. Foster the sustainable economic development of Puerto Rico's and a better quality of life.

VISIÓN

To create sustainable socioeconomic conditions that energized Puerto Rico's competitiveness, promoting innovation and the entrepreneurial spirit.

VALUES

We believe in...
Free Enterprise,
Competitiveness,
Economic Development,
Multi-sector Dialog,
Development of Our Human Resources,
Team work,
Knowledge,
Integrity,
Excellence,
Planning,
Innovation,
Communication and the Need to Adopt Changes.



WELCOME

TO OUR PUERTO RICO CHAMBER OF COMMERCE

The Puerto Rico Chamber of Commerce is the Voice and Action of businessmen and women who, like you, seek to contribute to the economy to rebuild a better Puerto Rico. As a PRCC member, you can benefit and collaborate based on three principles that sustain our mission to build and maintain an innovative and resilient economy. Our Business ABC is focused on: advocating and defending the private sector, seeking, and granting exclusive benefits for our members, and connecting members' businesses in our network. I share the details:



WE ADVOCATE: our Legislation and Lobbying Department works daily with leaders from the Puerto Rico Legislative Assembly and the United States Congress, as well as local and federal government leaders, to improve the conditions of the Private Sector in the Island. We aspire to change the reality of a Puerto Rico that has declined in global competitiveness. To achieve this, we listen to our members and as a multisector organization, we consult leaders from different economic sectors to firmly pronounce what our business leaders demand. We work on topics related to taxes, regulation, transportation, infrastructure, permits, among many others.

BENEFITS: we work to have member benefits that makes PRCC a great investment for any businessperson, small or large. These include: we educate our members on leadership issues, business strategies, and legislations that impact businesses, among other topics; we provide our members numerous opportunities for them to promote their businesses; we offer a health plan that provides a wide range of comprehensive care at a competitive price; better than what our members could get on the open market, and other discount programs that are added annually.

WELCOME

WE CONNECT: we provide our members vast opportunities to connect with other industry leaders, such as conferences, events or meetings, which are coordinated by our staff. These opportunities are incalculable. My experience as a businessman, Director of the Board and now as PRCC President, is that I always find support and new opportunities to grow my business with my fellow PRCC members. These opportunities arise in educational events, social events, or evening events that we hold to celebrate a member's trajectory. These are good occasions to learn from local businesses, know their stories and understand what they had to go through to get where they are today.

If you are a new business that just arrived in Puerto Rico, or if you are an established business and you wish to expand your knowledge, or you want to belong to an organization that represents and strives to achieve better conditions for the business community, or if you are interested in having group benefits or connect with our members, I invite you to join us. Please contact me, or any member of our Board of Directors or PRCC staff. We all want you to feel welcome and part of our Puerto Rico Chamber of Commerce.

Our multi-sector profile allows us to offer you an important space to join. All our members have the advantage of growing, participating, and contributing to their topics of interest without limitations. Each of our Working Committees have the diversity to meet the needs of large, medium, and small companies, under equal conditions. Their monthly meetings allow them to identify the issues that require attention in the short, medium, and long term. This becomes our public appearances, plans, and programs that we include in our role of defending you as a businessman or businesswoman and being the "Voice and Action" of the Private Enterprise in Puerto Rico.

We extend you the warmest welcome to our Business Network, which is not only a non-profit organization created to promote business leaders like you, but you are joining a historical, solid, and versatile Institution in business and commercial entrepreneurship. As President of the Board of Directors, and on behalf of our PRCC staff, I invite you to join us on this journey of improving the quality of life of Puerto Ricans through the improvement of the private sector.

Luis A. Gierbolini Rodríguez
President & Chairman of the Board

BENEFITS

of being part of the
LEADING ORGANIZATION
in the market



The Puerto Rico Chamber of Commerce provides you the opportunity to be an **ACTIVE ENTREPRENEUR OR PROFESSIONAL IN THE BUSINESS COMMUNITY**:



Access to the largest and most diverse
BUSINESS NETWORK in Puerto Rico.



Volunteer to work on the **WORK COMMITTEES**. They offer you the opportunity to participate on special projects, contributing your knowledge and experience and benefiting from exposure to other entrepreneurs.



Participate in **ACTIVITIES AND EVENTS** organized by the Chamber.



If you have specialized knowledge in a particular business area, **PARTICIPATE AS A SPEAKER** in Chamber's seminars, workshops and forums. Gain recognition for your experience and knowledge.



**Our members achieve
BEST RESULTS by being
part of the largest group
of professionals and
entrepreneurs in
Puerto Rico.**



ADVERTISE your business in our publications, reaching large and small companies in various commercial sectors.



SPONSOR OUR ACTIVITIES AND EVENTS. This gives your company wide exposure among the whole business and commercial community. It also projects you as being competitive, indicating that you and your business are active players in the business community in Puerto Rico.



The best way of making yourself known is by supporting the Chamber's **LOBBYING EFFORTS** that benefit the private sector as a whole.



STATE ACCREDITATION

We are the **ONLY INSTITUTION IN PUERTO RICO** that holds the two highest recognitions granted by the United States Chamber of Commerce: being recognized as an Accredited State Chamber and belonging to the elite group CCC100.

The U.S. Chamber of Commerce **ACCREDITATION PROGRAM** is the only program of its kind that defines and promotes excellence in the planning of entities such as ours, as well as recognizing the outstanding contributions of chambers of commerce, fostering a business-friendly environment throughout America.

For a chamber of commerce, this accreditation represents a **PRESTIGIOUS HONOR** that distinguishes it with the highest standards of quality, experience and a high degree of leadership with which a chamber of commerce must operate to remain accredited.



For more information:

<https://qr.go.page.link/YYNXt>

New Membership



Enjoy all the benefits and services as a member of the PRCC, now backed up by the new **SELECT MEMBERSHIP**.



Confidence Index Studies

FREE Confidence Index Studies of Puertorrican Consumers and Businessmen¹



Discount on Abexus Services

10% discount in services provided by Abexus



Economic Reports

FREE Montly Economic Report by economist Gustavo Vélez from Inteligencia Económica³



E-marketing

FREE Eblasts to PRCC members²



Economic Dashboard

FREE access to Interactive Dashboard from Inteligencia Económica



Road Assistance

FREE road assistance provided by ADDIUIVA GRATIS



Abexus Mobility Insight Tool

FREE access to Abexus Mobility Insight Tool

IMPORTANT

This is only a summary of the services and benefits offered. These new benefits and services only apply to members with an annual fee of \$600 and up. For more information visit our website: camarapr.org.

1-Studies offered free of charge during the first year of membership.

2-Number of eblasts will depend on the membership fee.

DISCOUNT PROGRAM



Our Members enjoy excellent benefits that help them
SAVE THOUSANDS OF DOLLARS PER YEAR

Office DEPOT®
OfficeMax®



60% 70% 5%

Up to 60% off from more than 600 office products

70% off in copy and print services

5% off in other items.

Available when shopping online or at any Office Depot and OfficeMax store in Puerto Rico, United States, St. Thomas and St. Croix.



For more information:

<https://qr.go.page.link/7X8hi>

RISKONE 
HR CONSULTING



25%

Novel platform, which will help you to know in detail the risks you would face if you do not comply with human resources processes.

\$1,125 (regular \$1,500) Special 25% member discount



For more information:

<https://qr.go.page.link/8iENq>

#CamaraEnAccion

DISCOUNT PROGRAM



65% 30% 20%

Discounts in healthcare services and wellness:

- The card will include your whole family.
- Save up to 65% in medicines and up to 30% in doctor's visits.
- Accepted at over 59,000 participating pharmacies and stores and over 350,000 doctors.
- Mailed orders that save up to 20% in prescribed medicines.
- Talk to a doctor 24/7/365 - is convenient, safe and cost efficient.



For more information:

<https://qr.go.page.link/gQg71>



Corporate Events Solutions



25%

25% Discount to all members in equipment and technical support for virtual and on-site meetings and event productions.



Para más información accede:

<https://qr.go.page.link/VNbzc>

DISCOUNT

PROGRAM



JOIN
our DISCOUNT Program
CALL 787-721-6060,
Ext 2225



SERVICES & **ACTIVITIES**



MEMBERS VIRTUAL NETWORK

This network aims to achieve integration among the members and develop partnerships that result in productive and lasting business relationships that contribute to the economic growth of Puerto Rico.

In this virtual network, you can find:

- PRCC Membership Directory
- find or post commercial opportunities



DIGITAL PUBLICATIONS

- Tu Cámara Informa
- Members' Directory
- Annual Report
- Holiday Calendar
- Important Announcements
- Legislative Reports



NETWORKING

Members will have access and be part of the largest and most varied commercial network in Puerto Rico.



SURVEYS

Our Institution prepares and promotes periodic surveys on topics of special interest to our members and business community.

SERVICES & ACTIVITIES



COMMERCIAL REFERRALS

As a member of the PRCC you become a potential provider or supplier of your products or services when other members call our offices to request lists of merchants associated with our organization. You will have the opportunity to be referred several times a year, given that we receive calls and requests from companies outside of and within Puerto Rico that are interested in obtaining information about our business and professional members.



COUNCELING AND ASSESMENTS

(LIMITED) FREE for members

- State Rules and Permits
- Links to streamline procedures
- Commerce Promotion
- CET Pymes (Express Permit Center)
- Fire Department
- ARPE
- Health
- Marketing
- Public Relations
- Business Plan Preparation
- Local Legislation and law issues
- Human Resources



IMPORT AND EXPORT PROMOTION

- Participation in commercial missions to foreign markets.
- Certificates of Origin for shipping by exporters.
- Price lists certification.
- Integration with Chambers of Commerce in the United States, Latin America and other countries.
- Promotion of local and international manufacturing.
- Hosting of international commercial missions.

WORK COMMITTEES



The daily work of the Institution is carried out through its Working Committees. They are responsible for studying situations and problems that directly or indirectly affect the development of private enterprise and offer **SOLUTIONS OR ALTERNATIVES**.

All members of the Puerto Rico Chamber of Commerce and their designated representatives are eligible to form part of the Working Committee of their choice. The President of the Puerto Rico Chamber of Commerce will designate the chairpersons of every Committee, who will occupy their position for one year, and will inform them of matters that will constitute the work agenda and priorities for the fiscal year. Chair persons will concentrate their efforts on these priorities and will recruit volunteer resources in order to facilitate the culmination of their agenda during the fiscal year. If culmination is not possible in that time period, they will submit pertinent recommendations at the end of their terms in order to allow proper continuity of such efforts in subsequent fiscal years.

Guidelines:

- ▶ Working Committees will act as advisory bodies to the President of the Puerto Rico Chamber of Commerce and the Board of Directors.
- ▶ Working Committees will have the right to use the physical facilities of the Puerto Rico Chamber of Commerce free of charge in order to carry out their official meetings provided they are requested ahead of time.
- ▶ Scheduling of the Working Committees will be carried out through the Puerto Rico Chamber of Commerce.
- ▶ Membership in the Working Committees is renewed annually.



JOIN

OUR GREAT TEAM

Legislative and Government Affairs

- Public-Private Partnerships
- Taxes

Commerce and Industry

- Agriculture
- Franchises
- Small and Mid-size Enterprises (SMEs)
- Tourism

Service Industry

- Banking, Finances and Investment
- Real Estate
- Cooperatives and Credit Unions
- Insurance

Science and Technology

- Technology and Telecommunications

Infrastructure

- Environment, Infrastructure and Permits
- Energy and Water
- Transportation and Logistic

Institutional Development

- University Chapters
- Young Entrepreneurs (must be 39 years or younger)
- Professional and Businesswomen's Network

Social and Economic Development

- Quality of Life & Corporate Social Responsibility
- Industrial Medicinal Cannabis and Hemp
- Education
- Emergency Management and Recovery
- Health



Application Form:

<https://qr.go.page.link/WGrLx>



HEALTH PLAN



Effective **October, 1st, 2020 until September 30, 2021**, you can be part of the health plan that provides a wide range of comprehensive care. This product applies for members of the Puerto Rico Chamber of Commerce only.

REQUIREMENTS:

1. Be a member of the PRCC
2. Minimum of participation of **2-50 employees or 10 or more employees.**
3. Mandatory documents:
 - i. Evidence of Form 941/941-PR
 - ii. Unemployment insurance statement or
 - iii. Form 499 R-18 with a list of employees

INCLUDES:

- Hospital Services
- Ambulatory and Surgical Services
- Diagnostic Tests
- Maternity
- Pharmacy Coverage
- Dental Coverage

ACCESS THE BENEFITS SUMMARY BUSINESS A & BUSINESS B:

<https://qrgo.page.link/i3BLH>



FOR MORE INFORMATION

(787) 725-5880

Sr. Carlos Rivera

crivera@fulcroinsurance.com



KNOW YOUR ADDED VALUES!

FARMAFLEX-MEDVANTX

For your convenience you can order your medication through mail with a supply of 90 days.

Benefits

- Receive your medications at home.
- 24 hours service (Internet or Phone)
- Lower costs and savings
- Coaching

Eligible medications (among others):

- Hypertension
- Diabetes
- Asthma
- Cholesterol
- Thyroid

Information: 1-866-744-0621 / www.medvantxrx.com

MCS REWARDS

Discount program for general services and products as:

- Air conditioners
- Heaters
- Camera and security systems
- Window treatments
- Mortgage loans
- Windows & doors
- Roof sealer treatment

To know more about this program, visit www.mcs.com.pr, call 1.855.684.5566 or send an email to mcsrewards@medicalcardsystem.com

MEDILÍNEA

Free health consultation service, available 24 hours a day seven days a week.

In just one call you will receive guidance about:

- How to ease common symptoms, such as: fever, headaches, among others
- What to do in an emergency
- Medications you are taking and their side effects
- Labs results
- Nutrition
- MCS basic information

Call: 1-866-727-6271

Important: This service could refer you to the Emergency Room only if medically necessary. However, if you wish to go to the Emergency Room even though our service said otherwise; you may go and pay the deductible:

INSURANCE

PLANS

Secure your business continuity. Through the range of insurance products that Bonnet Insurance Brokerage Corporation provides our PRCC Members, you can protect your business assets.

Bonnet Insurance Brokerage Corporation cares about identifying and effectively covering all risks to ensure continuity of its customers in every industry, whether present in Puerto Rico or internationally. Its team of brokers and producers are licensed in all types of insurance and bonds, allowing them access to all insurance markets globally when in Puerto Rico; there is no insurance for a specific risk.

Contact Bonnet Insurance Brokerage Corporation and take advantage for free, of its Diagnostic Test Operational Risk, no matter the size of your company.



bonnetinsurance.com



For more information:

787-723-1950 / 787-406-8932



vazqueze@bonnet-insurance.com



Edificio del Banco Popular de Puerto Rico,
206 Calle Tetuán, Piso 9, Viejo San Juan,
PR 00901



BONNET

INSURANCE BROKERAGE CORPORATION



Insurance alternatives that guarantee your business protection, such as:

- Property and Casualty Insurance
- Auto Insurance
- General Liability
- Personal and Commercial Umbrella
- Builder's Risks
- Shore and Off-Shore Condominiums
- Errors and Omissions Policy
- Environmental Pollution
- Professional Malpractice
- Directors and Officers, Professional Liability
- Internet Liability
- Employment Practices Liability
- Entertainment Risk Liability
- Bonds of all types
- Travel Accident/ADD
- Disability and Catastrophic Illnesses, among others
- Long Term Care, annuities, life



LEGISLATIVE ACTION



Lobbying

The participation of the PRCC in matters affecting the private sector is an essential part of its mission. We strive to maintain an active presence before the Legislative Assembly and other governmental and private entities to defend the interests of this sector and support beneficial changes and legislation that allows for sustainable economic development in Puerto Rico.

We do this strictly following the principles of free enterprise and sustainable economic development detailed in our Statute and Assembly Resolutions. The evaluation of each measure is carried out by determining its impact on the economy and on trade, keeping out political-partisan motivations or considerations. All with the intention of strengthening the development of our constituents, providing knowledge, multisectoral representation and protecting the values of the private sector.

We have achieved important alliances that allow us to maintain a presence in Washington D.C. on very important topics such as health funds (Medicaid, Medicare), nutritional assistance funds and others. These alliances with non-profit entities have allowed us to expand our field of action and have our message reach a wider audience. The Chamber also keeps its members aware of important legal developments through its weekly publications, emails, articles or information activities.

Scope of Legislative Action

- Negotiate and support legislation favorable to the private sector.
- Stop legislation or unfavorable determinations that affect economic development and businesses.
- Prepare and present testimony before legislative committees.
- Appear at legislative and government agency public hearings in order to set forth the Chamber's position.
- Support and lobby in favor of the private sector at the municipal level, the courts or any competent forum.
- Report on legislation in progress.
- Report new laws that impact the business sector.
- Meet with government leaders to discuss and find development alternatives for the private sector and the economy.

Informe Legislativo-Legislative Report

"Informe Legislativo" (Legislative Report) is available to our members. This digital publication is produced by our Director of Legal and Legislative Services, Liza García, Esq.

This report presents a updated summary of the projects in which the PRCC is working on and those that its following through the legislative process. At the end of each session, a more detailed report will be published specifying each new law approved that can positively or negatively affect our members. Links to the presented projects are included so the reader could make his own analysis.

We appreciate your feedback to improve the report and make it a useful tool for everyone. You can direct your comments to: lgarcia@camarapr.net



Access our Projects:

<https://qr.go.page.link/cQ9qP>



MARKETING & PROMOTIONS



SPONSORSHIP OF ACTIVITIES

The PRCC offers you the opportunity to promote your company's image by becoming a sponsor of our activities. Our sponsorship proposals are reasonable and flexible.



E-MARKETING/E-COMMERCE

Our e-Marketing services is received by all our PRCC Members, reaching 3,000+ e-mail addresses of companies and professionals from all economic sectors. Our membership is one of the most powerful groups in the Island in terms of purchasing power and decision-making.

Use this effective digital media with a minimum investment. New members have the benefit of sending a promotional ad free of charge during their first year as member of our Institution.

Requirements:

- Membership must be up to date, this is an exclusive service for members.
- Contact the Sales and Marketing Director indicating your interest to send your promotional material regarding your product or service.
- Provide a sample of the promotion.
- Designated personnel will call you if your promotion has been approved for transmittal. You will also be informed the specs required
- Basic fee for this service is \$325.00 per dispatch.
- This benefit is not transferable to another member or external business (non-member).
- The promotion must be related to products or services offered by the member as registered in the membership form.



PROMOTE YOUR BUSINESS IN WWW.CAMARAPR.ORG

Our website is a great platform to promote your business. Being an educational and informative tool, it can be your best business ally.

For more information, please call Sandra González, Marketing & Sales director, 787-721-6060, Ext. 2225 or send an E-mail: sgonzalez@camarapr.net



INSTITUTIONAL DEVELOPMENT

Our different departments are responsible for developing programs and activities directed towards strengthening the relationship with and between Chamber members. Our primary goal is to offer excellent service to our members and maintain a direct and effective communication flow. We work arduously when it comes to fundamental tasks such as: maintaining good relationships with government agencies, legislative bodies and other associations and institutions in an attempt to establish strategic alliances when needed.

We constantly have the responsibility of structuring personalized benefits and services for Chamber members. Our personnel meet the needs of members with sensitivity, diligence and promptness, because they are the foundation of our economy. Our diverse services go from the most basic, such as the orientation on permits and licenses needed to establish a business, to the most complex, such as promoting the participation and interaction of our members in Commercial Missions. This way, entrepreneurial ties at the local and international levels are strengthened.

BUSINESS

TRAINING



Participation in events and activities of the Chamber provide professional and development opportunities for “networking”. To help your business grow, the PRCC organizes over 50 training activities annually for immediate implementation and offers over 40 free activities to strengthen the competitiveness of your business.



Institutional Events

(provide exposure to our members)

- New Members Initiation
- Meet the Board of Directors Candidates Luncheon
- Business After 6
- Members Luncheon
- B2B Networking Meetings



Educational Curriculum

Workshops and conferences covering current topics in the following areas:

- Healthcare
- Economic Perspectives
- Technology
- Economic Development
- Entrepreneurs and Consumers Confidence Index
- Energy
- Labor Laws
- Entrepreneurship
- e-Commerce



Brand Events

- Puerto Rico Conference
- Puerto Rico Health & Insurance Conference
- Foro Gobierno y Empresa Privada
- Foro de Perspectivas Económicas



Annual Convention

Event where members and potential candidates for leadership position within the chamber meet in order to network and participate in an array of social and educational events.

- Members Annual Assembly
- Business Center
- Exhibitions of products and services
- Internationally renowned guest speakers
- Awards to selected members for their outstanding business and social performance



Educational Seminars by our Work Committees

FREE for our members

These seminars provide our members services that increase the quality of their membership. Year after year we strive to find alternatives that offer added value to the membership.

The Seminars concentrate on issues related to the business environment and effective management.

**When you post your photos during
our events, please SHARE with
#CamaraEnAccion**



JOIN

**the Institution with
a proven track record
of effectiveness**



Founded in 1913, the PRCC is a private organization which represents all business sectors. The Chamber groups professionals and entrepreneurs who promote the development of all economic sectors in Puerto Rico, based on private initiative and free enterprise.

As part of its objectives, the PRCC is pledged to defend the free enterprise system based on the premise that the Government must be a stimulating agent in promoting business. In carrying out its regulatory function the Government must become a facilitator, so that the private sector can efficiently carry out its functions of producing and distributing goods and services. This will promote the generation of jobs and achieve the quality of life that our community requires in order to advance the progress of everyone in Puerto Rico.

In addition to its membership of more than 1,000 members, the PRCC groups 40 allied entrepreneurial and professional associations of all sectors in Puerto Rico. They make up what is known as the Council of Affiliated Associations. Thus, the Chamber is an institution that represents the Island's private sector.

The Chamber's work is carried out by the Board of Directors, which is made up of professional entrepreneurs and representatives of the Affiliated Associations, who encompass all fields of economic activity. The members of the PRCC respond to the general standards and plans drawn up by the General Assembly of Members, the Board of Directors and the President of the Institution.



Membership Application, Payment Method Form, Federal Communications Commission and Work Committees



Membership application

<https://qrgo.page.link/rHZot>



Remember:

- Fill out all applications in legible handwriting and send them to the PRCC by E-mail: oteroj@camarapr.net or personally with the correct annual fee.
- Our Authorized Personnel will determine the amount of your annual fee.
- A maximum of 5 representatives from your company will have the right to vote, but one vote per company.
- Every membership application will be evaluated by our Members Committee and will be submitted for approval by the Board of Directors which meets monthly. You will be notified by mail once your membership has been approved.
- Your membership with the Working Committees will be renewed every year.
- The Working Committee's Form is optional and voluntary.

Our Team

President & Executive Director's Office

- President
- Executive Director

Legal & Legislative Services Department

- Legal & Legislative Affairs Director

Accounting & Finance Department

- Accounting & Finance Director
- Accounting Coordinator

Marketing, Public Relations and Institutional Development Department

- Sales and Marketing Director
- Sales Representative
- Members Services Officer
- Receptionist

Departamento de Eventos Institucionales, Servicios Generales y Compras

- Institutional Events Director



VOICE & ACTION OF THE PRIVATE ENTERPRISE

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Suite 406 - Fourth Floor, Miramar, San Juan, Puerto Rico 00907

 787-721-6060

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 www.camarapr.net

    

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